



## MEDIA CONTACT

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## FOR IMMEDIATE RELEASE

### GLOBAL HARMONIZATION INITIATIVE UNVEILS REDESIGNED WEBSITE, LAUNCHES SOCIAL MEDIA CHANNELS

*The new online platforms will help the international non-profit group better communicate the need for harmonized science-based global food safety regulations and laws*

**(Vienna, Austria) June 6, 2016** – The **Global Harmonization Initiative (GHI)** is pleased to announce the re-launch of its new, redesigned website, along with Facebook, Twitter and LinkedIn channels. The new web portal goes live today, and is located at the same internet address, **[www.globalharmonization.net](http://www.globalharmonization.net)**.

Visitors will experience a more intuitive website, with improvements to its design, content and navigation. The mobile-friendly website offers easy access to information about GHI and its working group activities, conferences and meetings, and other news and developments.

“The redesigned GHI website and the rollout of our new social media platforms will help us better communicate to our members, stakeholders in industry and government, and the public worldwide,” states **Huub Lelieveld**, GHI president. “We are pleased to have a more robust and dynamic online presence that will enable GHI to share objective, science-based evidence supporting the global harmonization of food safety laws and regulation.”

GHI’s new social media sites are now live. The launch of these sites builds the association’s online presence beyond its website, allowing for increased communication with stakeholders and interaction among members and the scientific community. Members and the public can find GHI on the following social networking sites:

**Facebook:** [www.facebook.com/GHI4FoodSafety](http://www.facebook.com/GHI4FoodSafety)

**Twitter:** @GHI4FoodSafety

**LinkedIn:** [www.linkedin.com/company/global-harmonization-initiative](http://www.linkedin.com/company/global-harmonization-initiative)

**GHI | [info@globalharmonization.net](mailto:info@globalharmonization.net) | [www.globalharmonization.net](http://www.globalharmonization.net)**

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The **Global Harmonization Initiative (GHI)** is an international network of individual scientists and scientific organizations working together to promote harmonization of global food safety regulations and legislation through sound science. GHI advocates for science-based global harmonization of food safety laws and regulations that will eliminate trade barriers masquerading as food safety protections, help reduce world hunger and foodborne disease, and boost technological innovation. GHI is a non-profit organization registered in Vienna, Austria (ZVR: 453446383) and holds tax-deductible ANBI status (Institutions Aimed at the Common Good) in The Netherlands.

**For more, visit [www.globalharmonization.net](http://www.globalharmonization.net)**