

REPORT on the progress of the GHI Ambassador Programme

1. Currently there are 100 GHI Ambassadors in 68 countries, in 23 countries we have more than one Ambassador (ranging from two to four).
2. In 2020 the Ambassador Programme has been revised and updated. The Ambassadorship is applicable for 3 years, which can be extended upon one's activities.
3. Ambassadors have seen many activities in relation to GHI. As such, Ambassadors:
 - a) Have contributed finding experts from the academic institutions and from industry for the Working Groups.
 - b) Have responded on various topics raised by GHI Officers/members (e.g. participation in surveys, such as for the WG Ethics in Food Safety Practices and WG Food Safety in Relation to Religious Dietary Laws)
 - c) Have contributed to the GHI Matters and provided material on GHI-related matters from their country (e.g. local issues regarding the quality and safety of foods and food regulations; testimonials about joining GHI and activities undertaken; announcement of local conferences with interest to GHI).
 - d) Have distributed requests from WG chairs
 - e) Have organized/attended GHI meetings during various conferences such as CEFoOD, IUFoST, NEEFOOD, IFT, ICC meetings.
 - f) Gave presentations about GHI during local conferences and sent summaries of their participation in local meetings where they talked on behalf of GHI.
 - g) Have translated GHI documents into local language to be uploaded on the GHI website designed for the Ambassadors issues.
 - h) Have contributed writing chapters for GHI books.

Drawbacks

- 1) Ambassadors have approached local authorities for dissemination of the GHI materials but without much success.
- 2) We miss Ambassadors in countries like France, Germany, The Netherlands, with influence in regulatory development. The Board Members and Honorary Officers are

invited to send suggestions of GHI Ambassador candidates.

- 3) Ambassadors recognize the need of financial support in order to attend GHI meetings.

Opportunities

- 1) Ambassadors can learn from each other's experience how to further GHI activities in their country/region by attending GHI meetings where they can directly exchange opinions with their fellow colleagues.

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