

GHI Ambassador Programme Guidelines

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Why Guidelines?

Global Harmonization Initiative (GHI) Ambassadors play an important role in the organization's goal to achieve consensus on the science of food regulations and legislation to ensure the global availability of safe and wholesome food products for all consumers. The Ambassador Programme Guidelines contain actions to be performed by Ambassadors, serving as a guidance document for their endeavours.

The Ambassador's Role & Responsibilities

GHI Ambassadors are the organization's proactive representatives and advocates at the local and regional level. The essential responsibilities of Ambassadors include the following:

Make GHI known in their region in a variety of ways, such as:

- **Publishing** about GHI in food-related magazines and journals
- **Participating** in and representing GHI at local conferences, including organizing sessions or GHI general meetings, giving presentations, contribute GHI materials to tabletop/exhibit booths
- **Sharing** and disseminating information about GHI publications
- **Writing** reviews on GHI books, such as "*Ensuring Global Food Safety: Exploring Global Harmonization*"
- **Translating** GHI documents, such as Working Group consensus documents, GHI brochures and information sheets, into the local language for local or regional dissemination

Communicate GHI messages and share consensus documents with local, regional and national government officials and policymakers, such as food safety authorities, parliaments and congressional bodies, and municipalities

Identify experts/specialists in their regions and localities who can or will do one or more of the following:

- Join GHI as members
- Participate in consensus-building activities through GHI Working Groups related to their scientific field or professional discipline
- Provide expert review of GHI consensus documents
- Contribute as authors to or editors of GHI books

Resources & Outreach Materials

GHI provides Ambassadors with membership and educational outreach materials to promote the ideas and objectives of GHI and to encourage membership of scientists in the country or region.

Ambassadors may download from the GHI Library:

- **Presentation Slides**

There are many slides that outline the work and objectives of GHI and that may be used as part of presentations. If needed, these may be adapted to the target audience. The slides also may be used as stand-alone presentations.

- **Support Materials**

A number of information sheets in PDF format, designed to assist GHI Ambassadors in mutual communication and for educational and membership outreach activities are available.

Complimentary Book

GHI Ambassadors will receive a free copy of the first book of the organization, *Ensuring Global Food Safety: Exploring Global Harmonization*, edited by Christine E. Boisrobert, Aleksandra Stjepanovic, Sangsuk Oh and Huub L.M. Lelieveld. The book is an excellent way for Ambassadors to gain valuable insight into GHI's objectives and structure, global harmonization issues and the benefits of a science-based global regulatory framework – insights that can be shared with prospective members and scientific organizations in your country or region. A second, updated edition will become available early 2021.

It is recommended to familiarise with the GHI website and to watch the GHI newsletter "GHI Matters". Ambassadors may also use the newsletter to communicate messages to the readers who are members of GHI and others who are not members but nevertheless interested.

Questions?

Please contact the GHI Ambassador Programme Director via email to:

ambassadors@globalharmonization.net