

GHI Ambassador Programme Guidelines

A GHI INFORMATION SHEET

Why Guidelines?

Global Harmonization Initiative (GHI) Ambassadors play an important role in the organization's goal to achieve consensus on the science of food regulations and legislation to ensure the global availability of safe and wholesome food products for all consumers. The Ambassador Programme Guidelines contain actions to be performed by Ambassadors, serving as a guidance document for their endeavours.

The Ambassador's Role & Responsibilities

GHI Ambassadors are the association's proactive representatives and advocates at the local and regional level. The responsibilities of all Ambassadors include the following:

Make GHI known in their region in a variety of ways, such as:

- **Publishing** about GHI in food-related magazines and journals
- **Participating** in and representing GHI at local conferences, including organizing sessions or GHI general meetings, giving presentations, contribute GHI materials to tabletop/exhibit booths
- **Sharing** and disseminating information about GHI publications
- **Writing** reviews on GHI books, such as "*Ensuring Global Food Safety: Exploring Global Harmonization*"
- **Translating** GHI documents, such as Working Group consensus documents, GHI brochures and information sheets, into the local language for publication on the GHI website or in other local/regional print and online media

Communicate GHI messages and share consensus documents with local, regional and national government officials and policymakers, such as food safety authorities, parliaments and congressional bodies, and municipalities

Identify experts/specialists in their regions and localities who can or will do one or more of the following:

- Join GHI as members
- Participate in consensus-building activities through GHI Working Groups related to their scientific field or professional discipline
- Provide expert review of GHI consensus documents
- Contribute to GHI books as authors

Respond to local misinformation, with approval and assistance from GHI Working Groups. When GHI Ambassadors read or view local or regional news stories on food safety issues that misinterpret or miscommunicate scientific facts, GHI will assist you in correcting the record. Articles or video transcripts in question will be translated by the Ambassador into English and sent through the Ambassador Programme Director to the GHI Executive Board and/or appropriate Working Groups for a science-based response or official comment on the respective matter. The response will be sent back to the Ambassador who will translate it into local language and disseminate it as soon as possible to the local media.

Report activities conducted on behalf of GHI in your region, such as presentations made at symposia or conferences, document translations, articles published, etc. These reports may be emailed to the Ambassador Programme Director.

Resources & Outreach Materials

GHI provides Ambassadors with membership and educational outreach materials to promote the ideas and objectives of GHI and to encourage membership of scientists in the country or region. Ambassadors will receive:

Presentation Slides

We have many slides that outline the work and objectives of GHI and that may be used as part of presentations. If needed, these may be adapted to the target audience. The slides also may be used as stand-alone presentations.

Support Materials

A number of information sheets in PDF format, designed to assist GHI Ambassadors in mutual communication and for educational and membership outreach activities are available, including:

- GHI Ambassadors Contact List
- GHI Presentation Slide Deck
- Active Working Groups List
- Dedicated Ambassador page on the GHI website

Please visit the GHI website at www.globalharmonization.net to download these and other materials of interest, or request more information from the GHI Ambassador Programme Director.

Complimentary Book

As an Ambassador for GHI, you will receive a free copy of the organization's first book, *Ensuring Global Food Safety: Exploring Global Harmonization*, edited by Christine E. Boisrobert, Aleksandra Stjepanovic, Sangsuk Oh and Huub L.M. Lelieveld. The book is an excellent way for Ambassadors to gain valuable insight into GHI's objectives and structure, global harmonization issues and the benefits of a science-based global regulatory framework – insights that can be shared with prospective members and scientific organizations in your country or region. We are negotiating free or reduced price copies of other GHI books.

Questions?

Please contact the GHI Ambassador Programme Director via email to:

ambassadors@globalharmonization.net